



ARCHIVES



# Social Media Content Plan

JUNE 2022

Produced by : Alicia Mahabir



# Social Media Content Summary Calendar



June  
2022

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
		01	02 facebook. LinkedIn	03	04	05 facebook. LinkedIn
06	07	08 facebook. LinkedIn	09 facebook. LinkedIn	10	11	12
13	14 facebook. LinkedIn	15	16 facebook. LinkedIn	17	18	19 facebook. LinkedIn
20 facebook. LinkedIn	21	22	23 facebook. LinkedIn	24	25 facebook. LinkedIn	26
27 facebook. LinkedIn	28	29	30 facebook. LinkedIn			



**PUBLISHING DATE:** 2 JUNE 2022

**ADVERTISING**

**PAID POST:**

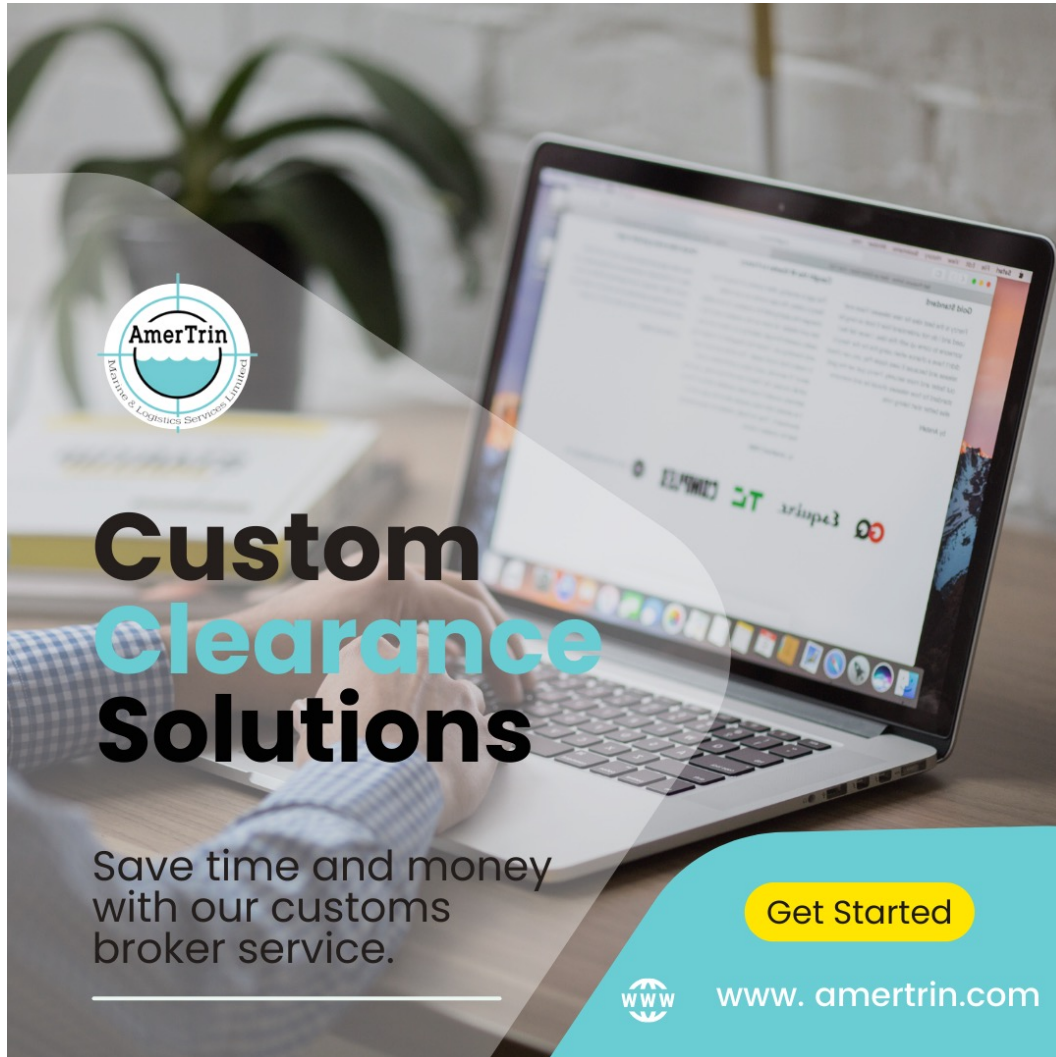
\$1 USD for 1 Day

Total Spend on post = \$1 USD



**SOCIAL CHANNEL:** **facebook**

**LinkedIn**



**CAMPAIGN:** **SERVICE**

**POST TYPE:** Image

**CAPTION:**

AmerTrin Marine & Logistics Services Limited is an integrated transportation and logistics company that has been in existence since 1997.

**We offer customs clearance of any size of cargo to large vessels, drilling rigs or workboats imported temporarily or permanently into Trinidad and Tobago and re-exportation, ensuring it's all done according to local customs legislation.**

For more information check out our website [www.amertrin.com](http://www.amertrin.com)





**PUBLISHING DATE:** 5 JUNE 2022

**ADVERTISING**

**PAID POST:**

\$1 USD for 1 Day

Total Spend on post = \$1 USD



**SOCIAL CHANNEL:** facebook

LinkedIn



**CAMPAIGN:** SPECIAL DAYS

**POST TYPE:** Image

**CAPTION:**

World Environment Day 2022 will be held under the theme **Only One Earth**, highlighting the need to live sustainably in harmony with nature by bringing transformative changes – through policies and our choices – towards cleaner, greener lifestyles.

Join us today, by making on change in your life create a cleaner, greener Lifestyle.

#Environmentday #Green



**PUBLISHING DATE:** 8 JUNE 2022

**ADVERTISING**

**PAID POST:**

\$1 USD for 1 Day

Total Spend on post = \$1 USD



**SOCIAL CHANNEL:** **facebook** **LinkedIn**



**CAMPAIGN:** **SPECIAL DAYS**

**POST TYPE:** Image

**CAPTION:**

This year's United Nations World Oceans Day, on **8 June 2022**, will highlight the theme Revitalization: Collective Action for the Ocean.

The ocean connects, sustains, and supports us all. Yet its health is at a tipping point and so is the well-being of all that depends on it. As the past years have shown us, we need to work together to create a new balance with the ocean that no longer depletes its bounty but instead restores its vibrancy and brings it new life.

As a company within the Maritimes field, let's celebrate World Oceans day by pledge to do our part to keep the clean.



**PUBLISHING DATE:** 9 JUNE 2022

**ADVERTISING**

**PAID POST:**

\$1 USD for 1 Day

Total Spend on post = \$1 USD



**SOCIAL CHANNEL:** **facebook** **LinkedIn**

**CAMPAIGN:** **SERVICE**

**POST TYPE:** Image

**CAPTION:**

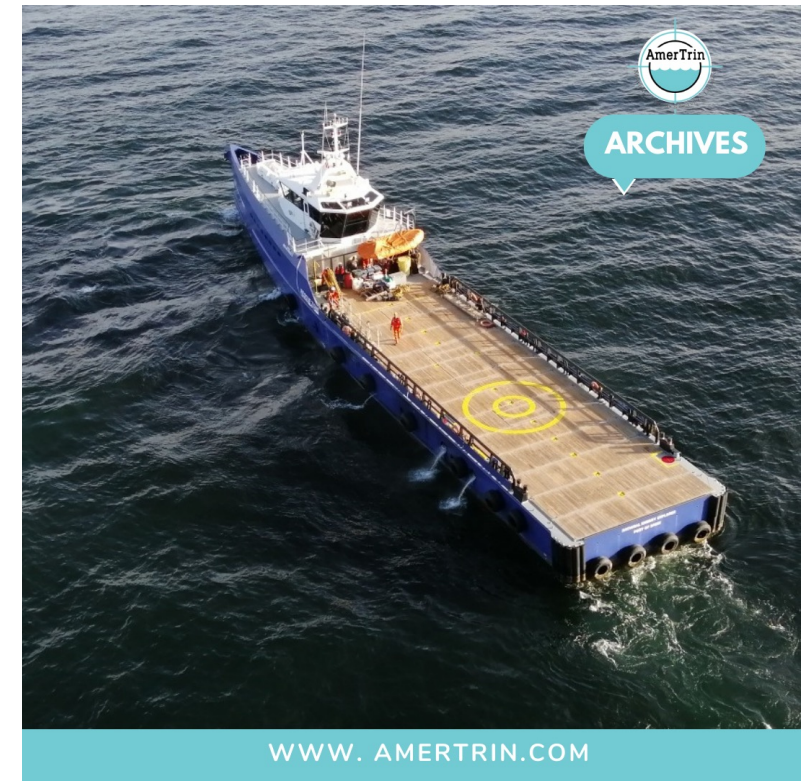
Two Years ago, In Jan 2020, we worked on the Tug Northern Rock.

Services Provided

- Cargo / container transfer
- Crew change
- Inward & Outward clearance

Celebrating 25 Years in Business, Our knowledgeable team works alongside our client and all other stakeholders during their offshore / onshore marine operations from inception to completion.

[#business](#) [#team](#) [#job](#) [#transportation#offshore](#) [#marine](#) [#onshore#trinidadandtobago](#)







**PUBLISHING DATE:** 14 JUNE 2022

**ADVERTISING**

**PAID POST:**

\$1 USD for 1 Day

Total Spend on post = \$1 USD



**SOCIAL CHANNEL:** **facebook** **LinkedIn**

**CAMPAIGN:** SPECIAL DAYS

**POST TYPE:** Image

**CAPTION:**

In Trinidad and Tobago, just over 20,000 units of blood are donated by the members of the public annually. However, the WHO recommends that we should collect one unit for every 20 people every year. Given the size of our population, we actually need 70,000 units of blood per year.

The need for blood is increasing in Trinidad and Tobago and young people can make an important contribution by donating blood and by recruiting other young people to become donors.

Give blood and make the world a healthier place. You are our heroes!





**PUBLISHING DATE:** 16 JUNE 2022

**ADVERTISING**

**PAID POST:**

\$1 USD for 1 Day

Total Spend on post = \$1 USD



**SOCIAL CHANNEL:** **facebook**

**LinkedIn**



**CAMPAIGN:** **SPECIAL DAYS**

**POST TYPE:** Image

**CAPTION:**

Corpus Christi celebrates the institution of the Lord's Supper by Jesus and the Catholic belief in transubstantiation.

In Trinidad and Tobago, one peculiar tradition to take note of is that many gardeners will plant on Corpus Christi Day, believing it will ensure a thriving crop.

Wishing you a happy, holy, and fruitful Corpus Christi!





**PUBLISHING DATE:** 19 JUNE 2022

**ADVERTISING**

**PAID POST:**

\$1 USD for 1 Day

Total Spend on post = \$1 USD



**SOCIAL CHANNEL:** **facebook**

**LinkedIn**



**CAMPAIGN:** **SPECIAL DAYS**

**POST TYPE:** Image

**CAPTION:**

Happy Father's Day to all the amazing Dads from the Management and Staff at Amertrin.



**PUBLISHING DATE:** 20 JUNE 2022

**SOCIAL CHANNEL:** **facebook** **LinkedIn**

**ADVERTISING**

**PAID POST:**

\$1 USD for 1 Day

Total Spend on post = \$1 USD



**JUNE**



**CAMPAIGN:** **SPECIAL DAYS**

**POST TYPE:** Image

**CAPTION:**

Wishing All a Happy Labour Day!



**PUBLISHING DATE:** 23 JUNE 2022

**ADVERTISING**

**PAID POST:**

\$1 USD for 1 Day

Total Spend on post = \$1 USD



**SOCIAL CHANNEL:** **facebook** **LinkedIn**

**CAMPAIGN:** **SERVICE**

**POST TYPE:** Image

**CAPTION:**

Another one from the Archives!

Project - SSCV Sleipner - February to March 2020

Services Provided

- Proper reporting of vessels (data entry on asycuda, ttbizlink)
- Boarding Formalities (Inward Clearance)
- Obtaining Drogher & License to Navigate Coastwise Certification
- Coordination & Logistics - Crew changes, doctor hire for PCR testing and results etc.
- Clearing & delivery of transshipment cargo
- Port operations and necessary customs and immigration clearance / approvals for crew changes (equipment hire for loading cargo, loading and unloading of food containers, discharge and removal of waste etc.)
- Outward Clearance

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[#business](#) [#team](#) [#job](#) [#transportation#offshore](#) [#marine](#) [#onshore#trinidadandtobago](#)







**PUBLISHING DATE:** 25 JUNE 2022

**SOCIAL CHANNEL:** **facebook**

**LinkedIn**

**ADVERTISING**

**PAID POST:**

\$1 USD for 1 Day

Total Spend on post = \$1 USD



**CAMPAIGN:** **SPECIAL DAYS**

**POST TYPE:** Image

**CAPTION:**

Happiest day to all the seafarers!

This type of Lifestyle is not for the faint:

- Raging waters of the sea,
- the longing and loneliness
- Family time sacrifice

We salute you!



**PUBLISHING DATE:** 27 JUNE 2022

**ADVERTISING**

**PAID POST:**

\$1 USD for 1 Day

Total Spend on post = \$1 USD



**SOCIAL CHANNEL:** **facebook**

**LinkedIn**

**CAMPAIGN:** **SERVICE**

**POST TYPE:** Image

**CAPTION:**

Monday Mornings mean WORK!

Here's a side of things you don't normally see – here's an old pic with the team - Rig Clearance Protocol in progress. This is where our Expertise shine!

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For more information check out our website [www.amertrin.com](http://www.amertrin.com)





**PUBLISHING DATE:** 30 JUNE 2022

**ADVERTISING**

**PAID POST:**

\$1 USD for 1 Day

Total Spend on post = \$1 USD





**SOCIAL CHANNEL:** **facebook**

**LinkedIn**

**Custom Clearance Solutions**

Save time and money with our customs broker service.

**Contact Us :** [www.amertrin.com](http://www.amertrin.com)

**CAMPAIGN:** **SERVICE**

**POST TYPE:** Image

**CAPTION:**

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