



# Social Media Content Plan

MAY 2022

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# Social Media Content Summary Calendar



may  
2022

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
						01
02 facebook. LinkedIn	03	04	05 facebook. LinkedIn	06	07	08 facebook. LinkedIn
09 facebook. LinkedIn	10	11	12 facebook. LinkedIn	13 facebook. LinkedIn	14	15
16	17	18	19 facebook. LinkedIn	20	21	22 facebook. LinkedIn
23 facebook. LinkedIn	24	25	26	27	28	29
30 facebook. LinkedIn	31					



**PUBLISHING DATE:** 2<sup>nd</sup> MAY 2022

**ADVERTISING**

**PAID POST:**

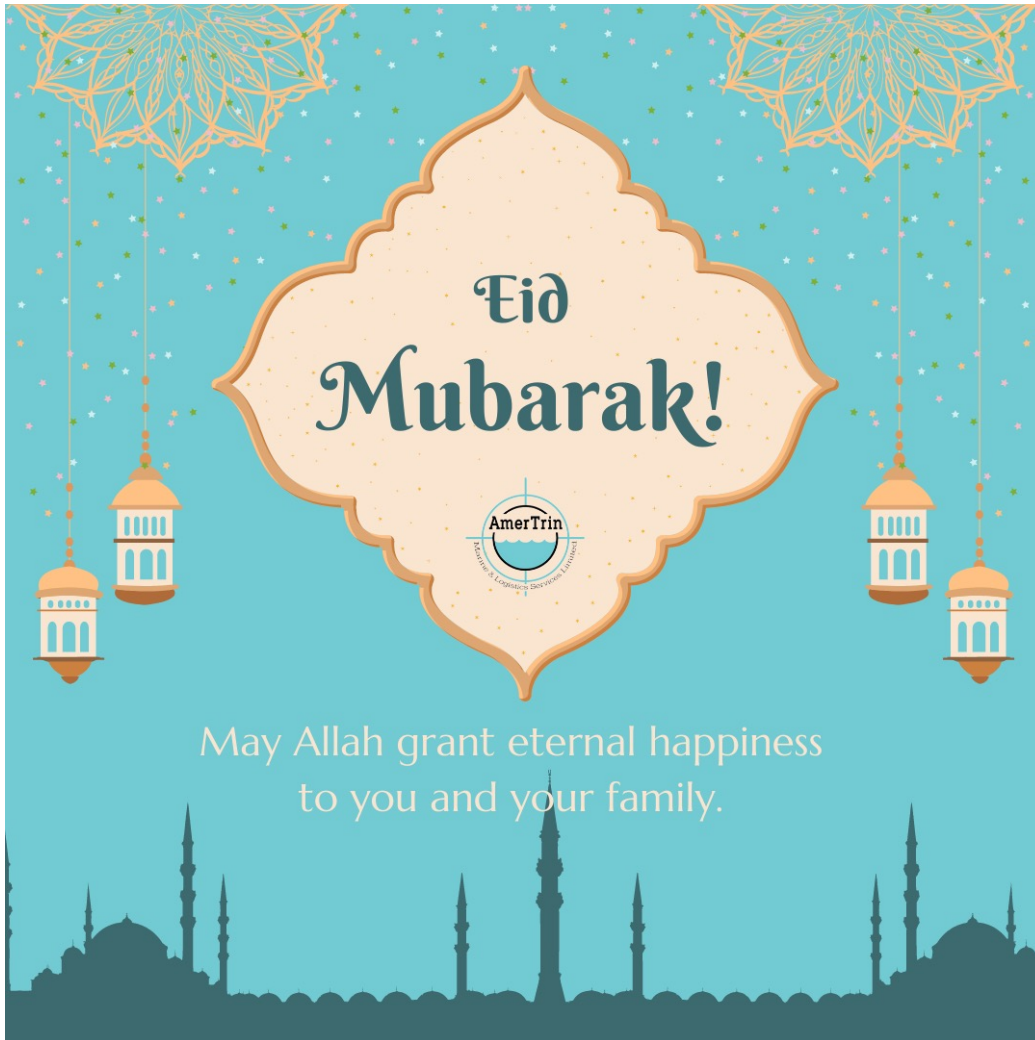
\$1 USD for 1 Day

Total Spend on post = \$1 USD



**SOCIAL CHANNEL:** **facebook**

**LinkedIn**



**CAMPAIGN:** **SPECIAL DAYS**

**POST TYPE:** Image

**CAPTION:**

Eid Mubarak to the Muslim community!

May this auspicious occasion bring peace, happiness, and prosperity to you and your family.

**[#EidUlFitr](#)**





**PUBLISHING DATE:** 5 MAY 2022

**ADVERTISING**

**PAID POST:**

\$1 USD for 1 Day

Total Spend on post = \$1 USD



**SOCIAL CHANNEL:** **facebook** **LinkedIn**



**CAMPAIGN:** SERVICE

**POST TYPE:** Image

**CAPTION:**

AmerTrin has the expertise for all your project logistic needs. We collaborate with companies in various industries to solve their complex cargo needs, large or small, safely and efficiently.





**PUBLISHING DATE:** 8<sup>th</sup> MAY 2022

**ADVERTISING**

**PAID POST:**

\$1 USD for 1 Day

Total Spend on post = \$1 USD



**SOCIAL CHANNEL:** **facebook**

**LinkedIn**



**CAMPAIGN:** **SPECIAL DAYS**

**POST TYPE:** Image

**CAPTION:**

"There ought to be a hall of fame for mamas  
Creation's most unique and precious pearls  
And heaven help us always to remember  
That the hand that rocks the cradle rules the  
world."

Here's to all the Amazing moms, past, present and those to come.

Happy Mother's Day 2022 from Team Amertrin





**PUBLISHING DATE:** 9<sup>th</sup> MAY 2022

**ADVERTISING PAID POST:**

\$1 USD for 1 Day

Total Spend on post = \$1 USD



**SOCIAL CHANNEL:** **facebook** **LinkedIn**



AMERTRIN MARINE AND LOGISTICS SERVICES LIMITED PROVIDES QUALITY SERVICE ACROSS ITS GLOBALLY LINKED NETWORK.

**CAMPAIGN:** **SERVICE**

**POST TYPE:** Image

**CAPTION:**

The world of project logistics is full of challenges, from heavy and oversized cargo to impossible routes, complexity and risks.

Amertrin’s engineering expertise, chartering solutions, risk assessment and logistics project management expertise will make your operations safe and smooth.

Celebrating 25 Years in Business, Our knowledgeable team works alongside our client and all other stakeholders during their offshore / onshore marine operations from inception to completion.

**PROJECT LOGISTICS SERVICES:**

Amertrin always meets the demands of our customers, by offering:

- ✓ access to a robust network,
- ✓ flexibility and
- ✓ service level quality

operations@amertrin.com

www.amertrin.com



**PUBLISHING DATE:** 19<sup>th</sup> MAY 2022

**ADVERTISING**

**PAID POST:**

\$1 USD for 1 Day

Total Spend on post = \$1 USD



**SOCIAL CHANNEL:** **facebook** **LinkedIn**

**AmerTrin**  
Marine & Logistics Services Limited

**THINK OUTSIDE THE BOX!**

In project logistics, that are more complex, more extensive, more challenging and often oversized than average are carried out.

Amertrin's expertise is your assurance for a safe execution and smooth target achievement of the project.

 [operations@amertrin.com](mailto:operations@amertrin.com)

 [www.amertrin.com](http://www.amertrin.com)

**CAMPAIGN:** **SERVICE AWARENESS**

**POST TYPE:** Image

**CAPTION:**

THINK OUTSIDE THE BOX!

Celebrating 25 Years in Business, Our knowledgeable team works alongside our client and all other stakeholders during their offshore / onshore marine operations from inception to completion.

Amertrin understands these difficulties and can support on achieving your objectives with [safety, health and environmental care](#) in mind. Our engineering expertise, chartering solutions, risk assessment and logistics project management expertise will make your operations safe and smooth.



**PUBLISHING DATE:** 22<sup>nd</sup> MAY 2022

**ADVERTISING**

**PAID POST:**

\$1 USD for 1 Day

Total Spend on post = \$1 USD



**SOCIAL CHANNEL:** **facebook** **LinkedIn**



**CAMPAIGN:** **SPECIAL DAYS**

**POST TYPE:** Image

**CAPTION:**

Today, the celebration of National Maritime Day has expanded to include the entire maritime industry and domestic waterborne commerce, as well as the brave men and women who have dedicated their lives to serving aboard a Merchant Marine ship.

Happy Maritime Day to all our Team at sea!

**[#TeamAmertrin](#)**





**PUBLISHING DATE:** 23rd MAY 2022

**ADVERTISING  
PAID POST:**

\$1 USD for 1 Day

Total Spend on post = \$1 USD



**SOCIAL CHANNEL:** **facebook** **LinkedIn**

**CAMPAIGN:** **CASE STUDY**

**POST TYPE:** Image

**CAPTION:**

The world of project logistics is full of challenges, from heavy and oversized cargo to impossible routes, complexity and risks.

Amertrin understands these difficulties and can support on achieving your objectives with **safety, health and environmental care** in mind. Our engineering expertise, chartering solutions, risk assessment and logistics project management expertise will make your operations safe and smooth.

Celebrating 25 Years in Business, Our knowledgeable team works alongside our client and all other stakeholders during their offshore / onshore marine operations from inception to completion.

**Grow your B2B Business**

AmerTrin has the expertise for all your project logistic needs, solving complex cargo needs, large or small, safely and efficiently.

**Let's Collaborate!**

[operations@amertrin.com](mailto:operations@amertrin.com)

[www.amertrin.com](http://www.amertrin.com)



**PUBLISHING DATE:** 26<sup>th</sup> MAY 2022

**ADVERTISING**

**PAID POST:**

\$1 USD for 1 Day

Total Spend on post = \$1 USD



**SOCIAL CHANNEL:** **facebook** **LinkedIn**

**PROJECT LOGISTICS IN ACTION**  
The Amertrin Team exported a fluid swivel from Chaguaramas Trinidad to Sofec Houston, arranging both land and sea transportation for this project.

**CAMPAIGN:** **CASE STUDY**

**POST TYPE:** Image

**CAPTION:**

We went deep into our Archives for this one!

Back in April 2017 we successfully exported a fluid swivel from Chaguaramas, Trinidad to Sofec Houston. We arranged both land and sea transportation for this job.

Celebrating 25 Years in Business, Our knowledgeable team works alongside our client and all other stakeholders during their offshore / onshore marine operations from inception to completion.



**PUBLISHING DATE:** 30<sup>th</sup> MAY 2022

**SOCIAL CHANNEL:** **facebook** **LinkedIn**

**ADVERTISING**

**PAID POST:**

\$1 USD for 1 Day

Total Spend on post = \$1 USD



**CAMPAIGN:** **SPECIAL DAYS**

**POST TYPE:** Image

**CAPTION:**

Happy Indian Arrival Day to the East Indian community as we all celebrate the 177th anniversary of the arrival of the First East Indian Indentured Labourers to our shores!

happy indian arrival day

