



Social Media Content Plan

MARCH 2022

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Digital
Intuition

Social Media Content Summary Calendar



march
2022

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	01 facebook. LinkedIn	02 facebook. LinkedIn	03	04	05	06
07 facebook. LinkedIn	08 facebook. LinkedIn	09	10	11	12	13
14 facebook. LinkedIn	15	16	17	18	19	20 facebook. LinkedIn
21 facebook. LinkedIn	22 facebook. LinkedIn	23	24	25	26	27 facebook. LinkedIn
28	29	30 facebook. LinkedIn	31			



PUBLISHING DATE: 01 MARCH 2022

ADVERTISING

PAID POST:

\$1 USD for 1 Day

Total Spend on post = \$1 USD



SOCIAL CHANNEL: **facebook** **LinkedIn**



CAMPAIGN: **SPECIAL DAYS**

POST TYPE: Image

CAPTION:

It's been two years, since we've been able to revel in a Trinidad and Tobago Carnival!

The greatest show on earth!

The love of our people, the spirit of Carnival, the freedom of expression.

Carnival Tuesday looks different this year, but Carnival is more than a mere festival.

What's your fav Carnival memory?



PUBLISHING DATE: 02 MARCH 2022

ADVERTISING

PAID POST:

\$1 USD for 1 Day

Total Spend on post = \$1 USD



SOCIAL CHANNEL: **facebook**

LinkedIn



CAMPAIGN: **SPECIAL DAYS**

POST TYPE: Image

CAPTION:

March 2 is Ash Wednesday, the first day of Lent. The word means “the lengthening of daylight hours,” the coming of spring, when purple and white crocuses push through the hard ground, promising warmer days to come.

This year, let's walk through Lent together as we share an article we loved with 10 suggestions for a successful Lent.

https://www.ncregister.com/features/10-simple-suggestions-for-a-successful-lent?fbclid=IwAR1bAvGkQo_nC_ilzou0ePb9OI8nq0jrOv2DSh81W_9X527A0dJwP7ASFGs



PUBLISHING DATE: 07 MARCH 2022

ADVERTISING

PAID POST:

\$1 USD for 1 Day

Total Spend on post = \$1 USD



SOCIAL CHANNEL: facebook

LinkedIn

CAMPAIGN: SERVICE

POST TYPE: Image

Celebrating 25 Years in Business this year.

Amertrin Marine & Logistics Services Limited is dedicated to being the leader in our industry and providing superior service, which exceeds the expectations of our client.

The integration of our shipping, logistics, and marine expertise, ensures that we provide our clients with comprehensive and quality service.

For more information visit our website www.amertrin.com



AMERTRIN LOGISTICS SERVICES

Production Performance Mindset

Our multi-disciplined team of engineers and project managers support clients throughout each stage of the asset/project lifecycle, providing invaluable insights into design, with our team working from concept through to installation and operations.

www.amertrin.com



PUBLISHING DATE: 08 MARCH 2022

ADVERTISING

PAID POST:

\$1 USD for 1 Day

Total Spend on post = \$1 USD



SOCIAL CHANNEL: **facebook**

LinkedIn



CAMPAIGN: **SPECIAL DAYS**

POST TYPE: Image

CAPTION:

Today is International Women's Day 2022.

[#ClimateChange](#) affects everyone, but it's the world's poorest and those in vulnerable situations, especially women and girls, who bear the brunt of its effects.

This [#IWD2022](#), join us in calling for [#ClimateAction](#) by, and for, women!

Learn more <http://unwo.men/Frmj50I0tTa>



PUBLISHING DATE: 14 MARCH 2022

ADVERTISING

PAID POST:

\$1 USD for 1 Day

Total Spend on post = \$1 USD



SOCIAL CHANNEL: **facebook**

LinkedIn



CARGO TRANSSHIPMENT

www.amertrin.com

CAMPAIGN: **SERVICE**

POST TYPE: Image

CAPTION:

If you're a business owner looking for an experienced Transportation and Logistics provider. We got you covered! We offer transport:



Land - twice as fast as sea freight and high reliability

Air - if your cargo requires the fastest transit time possible

Sea - if the transit time is less important and you want a solution with a minimal carbon footprint

To learn more about us and our logistics services head across to our website: www.amertrin.com



PUBLISHING DATE: 20 MARCH 2022

ADVERTISING

PAID POST:

\$1 USD for 1 Day

Total Spend on post = \$1 USD



SOCIAL CHANNEL: **facebook**

LinkedIn



CAMPAIGN: **SPECIAL DAYS**

POST TYPE: Image

CAPTION:

Happy International Happiness Day ... remember happiness is an inside job!



PUBLISHING DATE: 21 MARCH 2022

ADVERTISING

PAID POST:

\$1 USD for 1 Day

Total Spend on post = \$1 USD



SOCIAL CHANNEL: **facebook** **LinkedIn**



AMERTRIN CREW MANAGEMENT SERVICES

Relationship service provider

We provide vetted, trained and international marine and project personnel, and crew management expertise, to help ship owners and other clients successfully execute ship and project operations .

 www.amertrin.com

CAMPAIGN: **SERVICE**

POST TYPE: Image

CAPTION:

AmerTrin provides cost-effective logistic solutions for companies; including:

- transport services,
- clearing and forwarding,
- offshore support,
- tug and barge operations,
- customs brokerage/clearance
- and crew management serv

Celebrating 25 Years in Business this year., be sure to head to our website for more information - www.amertrin.com



PUBLISHING DATE: 22 MARCH 2022

ADVERTISING

PAID POST:

\$1 USD for 1 Day

Total Spend on post = \$1 USD



SOCIAL CHANNEL: [facebook](#) [LinkedIn](#)



CAMPAIGN: SPECIAL DAYS

POST TYPE: Image

CAPTION:

World Water Day, held on 22 March every year since 1993, celebrates water and raises awareness of the 2 billion people living without access to safe water.

WORLD WATER DAY 2022's theme is GROUNDWATER - MAKING THE INVISIBLE VISIBLE

As climate change gets worse, groundwater will become more and more critical.

We need to work together to sustainably manage this precious resource.

Groundwater may be out of sight, but it must not be out of mind



PUBLISHING DATE: 27 MARCH 2022

ADVERTISING

PAID POST:

\$1 USD for 1 Day

Total Spend on post = \$1 USD



SOCIAL CHANNEL: facebook

LinkedIn



CAMPAIGN: SPECIAL DAYS

POST TYPE: Image

CAPTION:

Every year, at 8:30 pm on the last Saturday of March, millions of people across the world show their support for our planet, raising awareness of nature loss and climate change - the two biggest threats facing our one home.

But Earth Hour is more than just an Hour for the planet - it's a movement for *our future*.

And it's more than just a symbol of support - it's a catalyst for urgent change amidst one of our most crucial years yet.

Learn more here and drop a 💡 in the comments if you would be "going dark" at 8.30 pm.



PUBLISHING DATE: 30 MARCH 2022

ADVERTISING

PAID POST:

\$1 USD for 1 Day

Total Spend on post = \$1 USD



SOCIAL CHANNEL: **facebook**

LinkedIn



CAMPAIGN: **SPECIAL DAYS**

POST TYPE: Image

CAPTION:

Happy Spiritual Baptist Liberation Day T&T

Spiritual/Shouter Baptist Liberation Day is an annual public holiday that **commemorates the repeal on 30 March 1951 of the 1917 Shouter Prohibition Ordinance that prohibited the activities of the Shouter or Spiritual Baptist faith.**

In 1996, the government of the day, under the leadership of **Prime Minister Basdeo Panday**, honoured and recognized the Baptist faith and its members by granting them their very own public holiday.