

Social Media Content Plan

JANUARY 2022

Produced by : Alicia Mahabir



Social Media Content Summary Calendar



january

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
					facebook. Linked in	02
facebook. Linkedin	04	05	o6 facebook Linked in	07	08	09
facebook. Linkedin	11	12	13	facebook. Linked in	15	16
facebook. Linked in	18	19	20	facebook. Linked in	22	23
31	facebook. Linked in	26	27	28	29	30



PUBLISHING DATE: 01 JA

01 JANUARY 2022



Digital







CAMPAIGN: SPECIAL DAYS

POST TYPE: Image

CAPTION:

"Here's to a bright New Year and a fond farewell to the old; here's to the things that are yet to come, and to the memories that we hold."









BUSINESS GALS



CAMPAIGN: CORPORATE

POST TYPE: Image

CAPTION:

Amertrin Marine & Logistics Services Limited is dedicated to being the leader in our industry and providing superior service, which exceeds the expectations of our client. Ensuring great Customer Experience at every touchpoint is our mission.

Our policy emphasizes customer focus, continuous improvement, quality measurement systems, employee involvement and teamwork.

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PUBLISHING DATE: 06 JANUARY 2022

ADVERTISING PAID POST: \$1 USD for 1 Day Total Spend on post = \$1 USD









6 WAYS TO HELP A FRIEND WITH DEPRESSION OR ANXIETY :













CAMPAIGN: SPECIAL DAYS

POST TYPE: Image

CAPTION:

Bereavement, isolation, loss of income and fear are triggering mental health conditions or exacerbating existing ones.

Many people may be facing increased levels of anxiety. If you're in a situation to help someone, please do.

Remember even in a Pandemic, we can use innovations like telemedicine or teletherapy to overcome disruptions to in-person services.

Good mental health is absolutely fundamental to overall health and well-being. Take care of you!



PUBLISHING DATE:

10 JANUARY 2022



SOCIAL CHANNEL: facebook.







CAMPAIGN: CORPORATE

POST TYPE: Image

CAPTION:

AmerTrin provides cost effective logistic solutions for companies; including:

- transport services,
- clearing and forwarding,
- offshore support,
- tug and barge operations,
- customs brokerage/clearance
- and crew management service

For more information visit our website www.amertrin.com



PUBLISHING DATE:

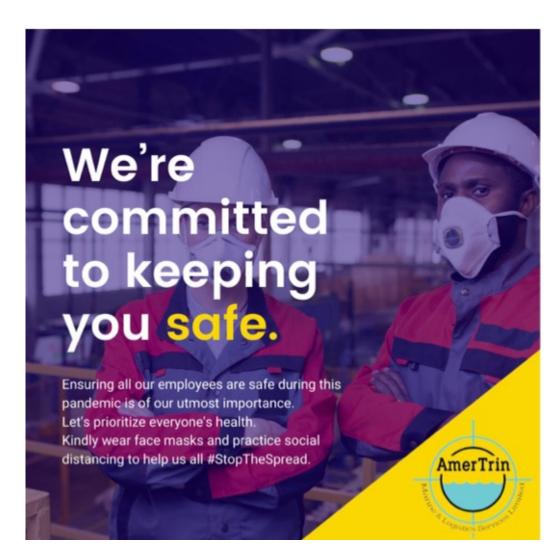
14 JANUARY 2022











CAMPAIGN: CORPORATE

POST TYPE: Image

CAPTION:

It's been two plus years, AND COVID IS STILL HERE.

Until we have herd immunity as a nation, we need to ensure we maintain social distancing and keep protecting ourselves and our loved ones.

AmerTrin Marine & Logistics Services Ltd is committed to keeping our employees and stakeholders safe through our extensive Health Safety and Environmental Policies.

#StoptheSpread #WearYuhMask



PUBLISHING DATE: 17 JANUARY 2022

PAID POST: \$1 USD for 1 Day

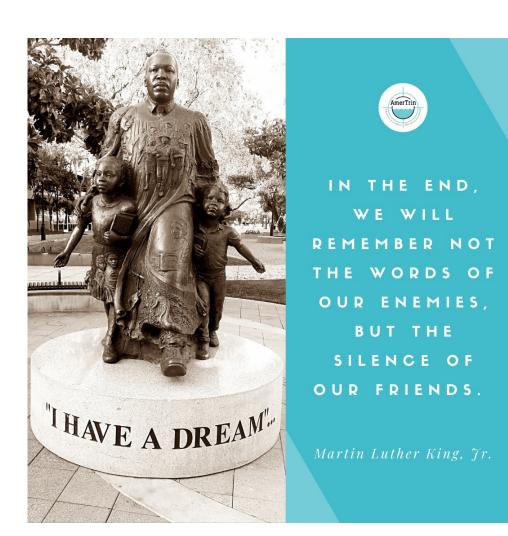












CAMPAIGN: CORPORATE

POST TYPE: Image

CAPTION:

DID YOU KNOW:

Martin Luther King Jr. Day marks the birthday of Martin Luther King Jr. It is observed on the third Monday of January each year. Born in 1929, King's actual birthday is January 15.

Today we honour the achievements of Martin Luther King, Jr., a Baptist minister and American civil rights leader who advocated for nonviolent resistance against racial segregation.

He has moved the world forward with his revolution. Here's one of our favourite quotes from him.

What's yours? SHARE IN THE COMMENTS



PUBLISHING DATE:

21 JANUARY 2022









CAMPAIGN: SPECIAL DAYS

POST TYPE: Image

CAPTION:

Vaccination is a safe and effective way to prevent disease and save lives – now more than ever.

Today there are vaccines available to protect against at least 20 diseases, such as diphtheria, tetanus, pertussis, influenza and measles. Together, these vaccines save the lives of up to 3 million people every year.

When we get vaccinated, we aren't just protecting ourselves, but also those around us. Some people, like those who are seriously ill, are advised not to get certain vaccines – so they depend on the rest of us to get vaccinated and help reduce the spread of disease.



PUBLISHING DATE: 25 JANUARY 2022









SOCIAL CHANNEL: facebook



AMERTRIN MARINE & LOGISTICS SERVICES LIMITED



We understand intimately the complexities of the maritime industry which aids us in assisting our customers with successful planning in every stage of their project, from beginning to end, regardless of its nature. Our modern computerized system and technical assets combined with our skilled team is the driving force of our logistical and transportation services.

CAMPAIGN: CORPORATE

POST TYPE: Image

Linked in

CAPTION:

Our dedicated team of talented ship management professionals use a range of applicable quality management tools, guidelines and procedures, safeguarding operations both at sea and onshore.

We specialize in:

Lanchor handling,

dipe joint transportation,

transportation of staff, materials, and supplies to our offshore construction vessels.